

**PRESS RELEASE – FOR IMMEDIATE RELEASE**

**DATE:**

**New Product Release: 9-1-1 C.A.R.E.**

**Community Awareness in Reporting Emergencies**

Professional Pride announces a collaboration with The Board Room, Inc. We have combined great educational tools for 9-1-1 to create an expanded product for both companies. The Board Room's 9-1-1 TeleTrainer, a popular 9-1-1 simulator is now a part of Professional Pride's C.A.R.E. C.A.R.E. is like DARE but not just for kids – for everyone! Everyone needs to know about 9-1-1. We all need to know about our public emergency reporting system and you can reach an expanded audience with **C.A.R.E. Public Educator's Kit**. Appropriately, **C.A.R.E.** stands for Community Awareness in Reporting Emergencies. This kit contains training programs for responders, government officials, disabled persons, ESL groups, high schools, junior high schools and elementary schools. This new public education program gives you ideas, games and ways to teach about 911 to each specific group. **C.A.R.E.** contains a CD with actual 911 calls that will inform, enlighten and teach people about what a 911 operator really faces and needs from them. The **9-1-1 TeleTrainer** enhances the kit by adding an electronic telephone simulator with carrying case and video. The 9-1-1 TeleTrainer was previously used to teach children and disabled persons how and when to dial 9-1-1 - now both quality tools are combined at a low price. The complete **C.A.R.E.** program including large 3 ring binder of games, hand-outs and training materials for all age groups, as well as the actual 9-1-1 calls on CD, Instructor Power Point presentations and the popular 9-1-1 TeleTrainer telephone simulator, all for \$750. For more information contact Professional Pride Training Company, Inc at 1-800-830-8228 or email Support@911Trainer.com. You can order **C.A.R.E. complete kit** from www.911Trainer.com, agency PO, VISA or MC accepted.

